



Building a Sustainable Profession & IMPA CSR initiatives

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Content

- 1. Defining a Sustainable Profession**
- 2. Pilotage and its connection with key socioeconomic concepts**
- 3. Is Pilotage on the right track to building a sustainable profession?**
- 4. IMPA's Corporate Social Responsibility (CSR) initiatives**



What is a Sustainable Profession?



A sustainable profession is one that addresses the current needs without compromising the ability of future generations.

It balances economic growth, environmental stewardship and social responsibility.



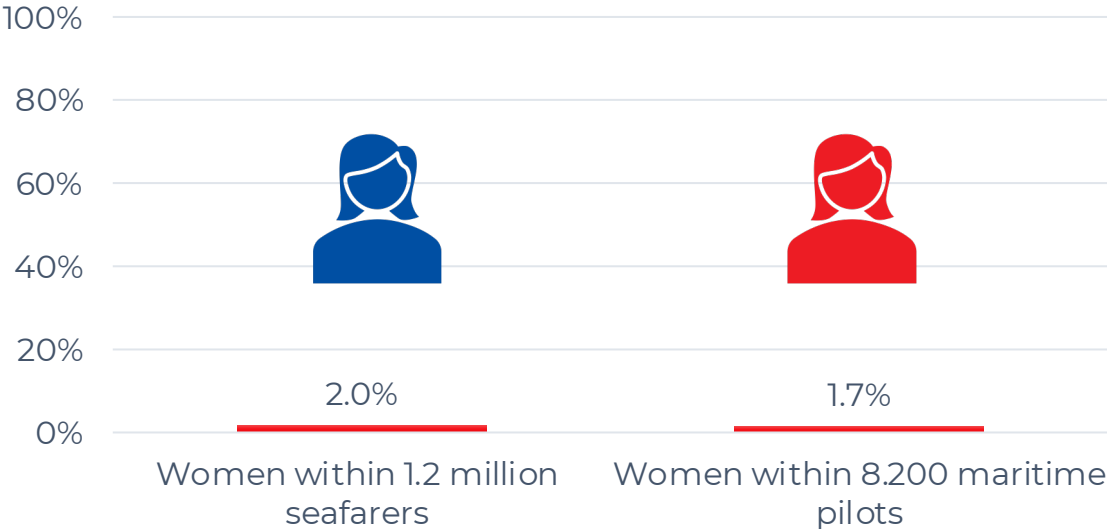
Key Socioeconomic Concepts and Pilotage



Corporate Social Responsibility (CSR) initiatives

Why?

How?



- ✓ Visibility
- ✓ Active Engagement
- ✓ Representation at the Board
- ✓ Diversity and Inclusion Guidance for Pilotage





Thank you



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